

News from ...



New AutoCRM Application Helps Laboratories Monitor and Improve Client Service Levels

Jersey City, NJ, April 15, 2008 -- NeTLIMS NJ, LLC, a provider of advanced Laboratory Information Systems (LIS), announced today the launch of AutoCRM, a new application that allows reference laboratories to proactively monitor their client service levels for every account. Completely integrated with the company's AutoLims[®] product suite, this new solution helps laboratories track and improve their service to clients without requiring any additional setup or interfaces.

In addition to complete electronic tracking of client requests and complaints and progress for each task, AutoCRM offers client and employee centric displays. With this solution, a laboratory enjoys a generation of prioritized and categorized tasks which are assigned to users with a due date and extensive filters for work lists such as late and critical items. General messages provide sharing of information in client services, and users can perform a text search to locate existing or similar items.

"The intuitive AutoCRM solution is an important piece in AutoLims," remarked Gonen Ziv, COO of NeTLIMS. "In addition to helping our clients by providing them with one of the most comprehensive LIS available today, we can now assist them in improving service levels to their clients and continue to improve on our 'one stop shop' approach. Through such integrated solutions, we continue to increase our market share in hospital and reference laboratories throughout the world."

NeTLIMS' AutoLims product suite maximizes clinical laboratory productivity, efficiency and profitability through technological superiority, accuracy, ease of use and careful attention to customer needs. AutoLims' advanced architecture and design includes multi-tier technology, multiple platforms support (all variants of Windows clients, UNIX/Windows Servers), multiple database support (Oracle, MSSQL, Informix, Cache), multiple order entry method support (screen, barcode, OMR, ASCII files), multi-user technology, browser access to lab results and flexible color XML/XSL reporting.

About NeTLIMS NJ, LLC

NeTLIMS develops, markets and supports the AutoLims product suite. Since 1996, AutoLims has been powering hundreds of medium to large clinical laboratories in hospitals and commercial laboratories worldwide. NeTLIMS customers include the top New York City hospitals, HMOs including Clalit - the world's second largest HMO, and commercial labs such as Quest Diagnostics. Simply Powerful - AutoLims is lightning fast and extremely intuitive. AutoLims supports the complete needs of all types of clinical labs, from an individual lab to a network of laboratories. A perfect combination of cutting edge technology and unparalleled customizability and extendibility allows

AutoLims to provide state of the art solutions to all disciplines inside the lab and for all stages of the testing process. For additional information, please visit:
<http://www.netlims.com>.

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